Colourfully yours, Royal Talens

Naturally from Royal Talens

For over 110 years Royal Talens has been a renowned manufacturer and worldwide supplier of quality colour materials and artists' materials.



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ROYAL TALENS Royal Talens P.O. Box 4, Apeldoorn, NL www.royaltalens.com /2011

Mastering your inspiration

Looking at the world behind the reality. Feeling how the elements adapt to a single will. Working with colours and techniques that give shape to this deepest of inspiration. That is art.



Rembrandt

Under the Rembrandt brand Royal Talens supplies a series of professional artists' products that enjoy the confidence of users worldwide. With stability and durability as the aim, each Rembrandt product combines the best from its past with modern developments in technology and raw materials.

Rembrandt acrylic colour

- High degree of lightfastness
- Strong and pure colours
- Heavy-body paint for clear brush stroke
- Durable and flexible paint film
- Uniform drying time and degree of sheen
- The complete range consists of 75 colours

Colour range Rembrandt acrylic colour, Artists' Quality Extra Fine





LIGHTFASTNESS

+++ = at least 100 years lightfast under museum conditions (70 colours) ++ = 25 - 100 years lightfast under museum conditions (5 colours) The lightfastness has been tested in accordance with ASTM Standard D4303. Colours illustrated approximate to the real colours as nearly as possible.

TRANSPARENCY/OPACITY \Box = transparent (22 colours) \Box = semi-transparent (10 colours)

semi-opaque (19 colours)
opaque (24 colours)

PRICE SERIES The figures I to 3 indicate the price series.

COLOUR INDEX

For professional grades of paint we list the pigments used. The pigment is indicated by letters and figures according to the Colour Index. The Colour Index is an international system which allows one to check which pigments are used in a particular colour and what the properties of that pigment are. The letters stand for a particular colour, the figures give the specific type of pigment. For example: PW6 = Pigment White, 6 = Titanium dioxide. The following pigment designations are currently used:

PW = Pigment White	PY = Pigment Yellow	PO = Pigment Orange
PR = Pigment Red	PB = Pigment Blue	PV = Pigment Violet
PG = Pigment Green	PBr = Pigment Brown	PBk = Pigment Black







The range

The range of Rembrandt acrylic colours consists of 75 colours with a balanced distribution across the various colour areas and a good balance between opaque and transparent colours. A number of colours explained:

WHITES

Titanium white 105 is a very opaque A series of extremely transparent and warm white. Zinc white 104 is and durable 'earth colours' that considerably more transparent and remain lightfast also when greatly cooler.

TRANSPARENT YELLOW AND RED METALLIC COLOURS Completely transparent colours that A series of stable metallic colours are also very pure.

CADMIUM YELLOWS, ORANGE AND REDS

for their high degree of lightfastness exposed to air. In the course of time and opacity.

NAPHTHOL AND AZO COLOURS Semi-opaque alternatives for the traditional cadmium colours. Their colours are purer.

PERMANENT MADDER

Originally, madder is moderately lightfast. With Permanent madder BLACKS the traditional 'lacquered pigment' The visual difference between exceedingly stable real pigment.

COBALT AND CERULEAN BLUE colours.

PHTHALO COLOURS Extremely transparent and intense colours.

TRANSPARENT IRON OXIDES

thinned.

based on 'iriodine' pigments. In contrast to the use of, for example, copper and zinc powder to imitate gold and silver, respectively, iriodine Durable colours, traditionally used pigment does not oxidize when no change of colour will take place.

PEARLESCENT COLOURS

Pearlescent colours based on iriodine pigment. Due to the great transparency of the pearlescent colours these look best on darker grounds.

has been replaced by a modern and Ivory black, Lamp black and Oxide black lies in the undertone of the colour. This becomes particularly visible when mixing with white and Highly reliable and exclusive cobalt is bluish, yellowish and reddish, respectively

Technical information

Rembrandt acrylic colours is a thick and pasty paint, suitable for work with for example brushes and palette knives. All colours have a uniform silky sheen when dry.

Fineness

As the pigments have been finely pulverized in the binder the paint is highly suited for using in the airbrush technique.

Binder

The binder is a pure acrylic resin that ensures for a highly durable and flexible paint film.

Alkali resistant

The type of binder ensures that Rembrandt acrylic colours (with the exception of the cadmium colours) can be applied without any problems for murals on freshly applied concrete or plaster. These grounds contain aggressive (basic) substances containing alkali which other binders are not able to withstand. Store in a frost-free place and use at temperatures above 10 °C.

Substrates

In order to achieve a good adhesion of oil colour to the substrate and to obtain a durable result substrates have to be primed. The Talens range offers various sized grounds, like:



 Stretched canvas: stretched linen or cotton on a wooden frame, in different sizes. Available in nailed and stapled versions. Also in 3D, with a extra wide edge of 40 mm, which can be painted

 Canvas on a roll: various kinds of textile, both finely and coarse woven; n 12 types

• Canvas boards: primed cotton, stuck on mdf plate; in 15 sizes

For more information about substrates ask your stockist for the leaflet Canvases , art.no. 88950014.

Brushes

The range of Rembrandt brushes offers top-quality brushes for all acrylic colour techniques. Every hair bundle is shaped by hand and set in a nickelplated brass ferrule. There is a choice of carefully selected natural hair types and durable filament (polyester fibre) in various shapes and sizes. Ask for the leaflet 'Rembrandt brushes' (no. 88590014).

2. varnishing: applying transparent coats to influence the colours of previously applied coats, pure or thinned/mixed with water or a medium. When greatly diluted it can give watercolour-like effects

. mixed techniques: acrylic colour and acrylic mediums are particularly suitable to use in combination with the most diverse materials such as paper, sand, stone, cork, wood, etc. The adhesive strength of acrylates is very high, provided that the materials are grease-free, are porous to a certain degree or are entirely wrapped.

There is a wide range of auxiliaries for working with Rembrandt acrylic colours, such as primer, (gel) mediums and varnishes under the brand name AMSTERDAM All Acrylics. For an extensive description of acrylic colour techniques and the use of auxiliaries, ask for the booklet "Acrylic auxiliaries" (no. 88150064).

Set







Techniques

Acrylic Colour has practically no technical limitations when it comes to the durability of the piece of work. Numerous coats can be applied on top of one another, varying pure or thinned/mixed with water or a medium.

I. with brush, knife or roller directly onto the ground

Packaging Tube 40 ml (all colours)



18C510: basic set with 10 tubes 40 ml



Painting boxes

Box Traditional, with 10 tubes 40 ml and various Talens auxiliaries and accesories Box Professional, with 15 tubes 40 ml and various Talens auxiliaries and accesories Box Master, with 20 tubes 40 ml and various Talens auxiliaries and accesories

The ranges (both separate colours and sets and packagings) may differ according to country







More than a century of experience, knowledge and expertise

Rembrandt is the oldest quality brand of Royal Talens. Its history dates back to 1899, the year that the founder Marten Talens started up his family business in Apeldoorn. Rembrandt developed into one of the world's most reputable brands of oil paints, soft pastels, acrylics and water colour for the professional artist.

Marten Talens was a passionate man for whom only the best was good enough. His enthusiasm and constant drive to experiment and innovate, led to a distinctive and professional-quality range of products. Completely in accordance with the tradition of the old Dutch masters, the emphasis lay particularly on colour, lightfastness and pigments. These are properties that were embraced by numerous artists from both Europe and the United States, and then later Russia already at the start of the 20th century. Royal Talens now supplies the Rembrandt brand in more than 80 countries and is among the top in the world. And yet the production is still carried out in the Dutch city of Apeldoorn.

In over 100 years the Rembrandt brand has built up an unprecedented wealth of experience, knowledge and expertise, which is employed in its efforts to continue innovating. The professional artist is Rembrandt's most important source of inspiration for this.

Royal Talens, Royal quality

Rembrandt is a brand of Royal Talens. Under Queen Wilhelmina Talens received the designation Royal in 1949.

