



ArtCreation

ESSENTIALS



FOR THE ARTIST IN YOU!

ROYAL  TALENS

STRAIGHT FROM THE TUBE....



The artist who wishes to achieve a quick and smooth result opts for ArtCreation Essentials. Why? Because ArtCreation Essentials offers a complete range of oil colours and acrylics in reliable quality.

ArtCreation Essentials oil colours are available in 36 colours, in large 200 ml tubes.

ArtCreation Essentials acrylic colours are available in 38 colours, in 75 ml tubes, 200 ml tubes and 750 ml bottles.

ARTCREATION ESSENTIALS OIL COLOURS

Oil paints have a long tradition. The first oil paintings were made as long ago as the 15th century. The fact that artists have been using oil paints for so many centuries says a great deal about this versatile paint. ArtCreation Essentials oil colours contain pigments that have been ground in drying oil. The oil gives the paint its characteristic appearance and intense colours, and ensures that the paint is easy to work with. What is so unique about this type of paint is that it dries exactly as when it was applied. There is no loss of volume and the brush stroke is just as sharp whether wet or dry. What's more, during the drying process there is no change of colour. You therefore know exactly what you are getting.

Oil paints dry through the absorption of oxygen. As this process takes some time, the drying time of oil paints is relatively long: one year for a normal layer thickness, a few months less for thin layers. The advantage of this is that you are able to continue working on the painting, which is particularly useful if you work wet-into-wet.

ArtCreation Essentials oil colours consist of a balanced range of 36 colours that are easy to work with and excellent for mixing with one another.



ARTCREATION

ARTCREATION OFFERS A COMPLETE RANGE OF ARTISTS' MATERIALS CONSISTING OF THREE SUB-BRANDS NAMELY EXPRESSION, ESSENTIALS AND ELEMENTS.

- ARTCREATION EXPRESSION

READY-TO-USE ARTISTS' SETS WHICH ARE IDEAL FOR BEGINNERS IN THE TECHNIQUES OIL COLOUR, ACRYLIC COLOUR, WATER COLOUR AND GOUACHE.

- ARTCREATION ESSENTIALS

A RANGE OF 38 ACRYLIC COLOURS AND 36 OIL COLOURS IN LARGER PACKAGING.

- ARTCREATION ELEMENTS

BASIC ACCESSORIES THAT ARE NEEDED FOR PAINTING, SUCH AS STRETCHED CANVASES, BRUSHES AND ARTISTS' EASELS.

TECHNIQUES

ArtCreation Essentials oil colours are suitable for all sorts of oil painting techniques. Here are the most popular ones described.

WET-INTO-WET PAINTING

With wet-into-wet painting (also called *alla prima*) the colours are mixed not only on the palette but also on the painting itself. You can continue to add more paint and continue painting until the paint starts to dry. Once the painting is dry, it consists of a single layer of paint. For this technique you can use the paint pure or thinned with always the same medium or solvent.



TIPS!

- FOR EACH OIL PAINTING TECHNIQUE THERE IS A SUITABLE BRUSH. FOR FINE PAINTING AND GLAZING YOU USE A BRUSH WITH SOFT HAIRS TO REDUCE THE BRUSH STROKE AS MUCH AS POSSIBLE. IF, HOWEVER, YOU WISH TO HAVE A MORE ROBUST BRUSH STROKE, USE A BRUSH WITH FIRM HAIRS SUCH AS HOG BRISTLE. FOR VERY THICK LAYERS OF PAINT (IMPASTO TECHNIQUE) YOU CAN ALSO USE A PALETTE KNIFE.
- BRUSHES LAST LONGER IF YOU CLEAN THEM WELL AFTER USE: FIRST WIPE THE BRUSH ON A CLOTH, REMOVE THE OIL PAINT REMNANTS USING (ODOURLESS) WHITE SPIRIT AND THEN WASH THE BRUSH WITH SOAP AND TEPID WATER. RINSE WELL, AND ALLOW THE HAIRS TO DRY WITH THE HAIR BUNDLE POINTING UPWARDS.
- IT IS ADVISABLE TO VARNISH AN OIL PAINTING. IN DOING SO YOU NOT ONLY PROTECT THE PAINTING FROM DIRT AND DUST, BUT YOU ALSO SLOW DOWN THE AGING PROCESS. BEFORE YOU APPLY THE VARNISH, THE PAINT FIRST HAS TO BE DRY.

LAYERED PAINTING

Layered painting means that a painting is built up of various layers. A subsequent layer can only be applied once the previous layer is dry enough for it to no longer dissolve. Furthermore, you have to apply the 'fat-over-lean' principle. The first layer of paint is thinned with white spirit or turpentine. This produces a layer that is 'lean' and therefore also more porous which allows the next layer to adhere well. Each subsequent layer has to contain more oil (and therefore be 'fatter') than the previous layer. This ensures there is good adhesion between the various layers and that the tension between the various layers is absorbed. This way you ensure that the paint does not crack (craquelé).

GLAZING

Glazing is a form of layered painting. Here you work with transparent paint layers, which give the colours in the painting extra depth as well as an enamel-like appearance. In order to make the paint more transparent and to improve the flow you can use a glazing medium.

HANDY TO KNOW

All the 'equipment' that you need for painting, such as brushes, palette knives, stretched canvas and easels, you can find under ArtCreation Elements: a series of unique products at competitive prices.

For a good adhesion and long-lasting results you first have to prepare the ground so that it is somewhat porous. ArtCreation Elements offers a wide range of universally prepared canvases on which you can make a start. If you prefer to paint on other types of grounds you can prepare them yourself using ArtCreation Elements Gesso.

For further information, please visit: www.royaltalens.com

PRODUCT RANGE ARTCREATION ESSENTIALS OIL COLOURS

ArtCreation Essentials oil colours consists of a range of 36 colours available in large 200 ml tubes.



TUBE 200 ML

Article number: 9016...M

THE COLOUR RANGE OF ARTCREATION ESSENTIALS OIL COLOURS

The colours shown approach the real colours as closely as possible.



Zinc white
104 +++ PW4



Titanium white
105 +++ PW6, PW4



Deep yellow
202 ++ PY74/PO43/PW6



Naples yellow red
224 +++ PBr24



Scarlet
334 ++ PO34/PR57:1



Deep rose
362 +++ PV19/PV23



Ultramarine
504 +++ PB29



Cobalt blue (ultram.)
512 +++ PB29



Sèvres blue
530 +++ PB15/PW6



Phthalo turquoise blue
565 +++ PB15/PG7/PW6



Light green
601 ++ PG7/PY3



Permanent green
662 ++ PG7/PY3



Olive green
620 +++ PG7/PY43/PY128



Yellow ochre
227 +++ PY42



Burnt sienna
411 +++ PR101



Burnt umber
409 +++ PR101/PBk11



Warm grey
718 +++ PBk9/PR101/PY128/PW6



Payne's grey
708 +++ PBk11/PB29/PV19



Lemon yellow
205 ++ PY3/PW6



Orange
235 ++ PO34/PY3



Carmine
318 ++ PR83



Phthalo blue
570 +++ PB15



Bluish green deep
637 +++ PB15/PG7



Emerald green
615 +++ PG36/PY154/PW6



Raw sienna
234 +++ PY42/PR101



Light oxide red
339 +++ PR101



Ivory black
701 +++ PBk9



Yellow
200 ++ PY74/PW6



Vermilion
311 ++ PO34/PR57:1



Violet
536 ++ PV23/PV19



Prussian blue
508 ++ PB27



Yellowish green
617 ++ PG7/PY74



Viridian
616 +++ PG7



Raw umber
408 +++ PY42/PR101/PBk11



Cold grey
717 +++ PBk9/PW6



Lamp black
702 +++ PBk9/PB29

OPACITY

- transparent
- semi-transparent
- semi-opaque
- opaque

LIGHTFASTNESS

- +++ = at least 100 years lightfast under museum conditions
- ++ = 25 - 100 years lightfast under museum conditions
- + = 10 - 25 years lightfast under museum conditions
- ° = 0 - 10 years lightfast under museum conditions

The lightfastness has been tested in accordance with ASTM Standards D4303.

For professional grades of paint we list the pigments used. The pigment is indicated by letters and figures according to the Colour Index. The Colour Index is an international system which allows one to check which pigments are used in a particular colour and what the properties of that pigment are. The letters stand for a particular colour, the figures give the specific type of pigment. For example: PW6 = Pigment White, 6 = Titanium dioxide.

The following pigment designations are currently used:

- PW = Pigment White
- PR = Pigment Red
- PG = Pigment Green
- PY = Pigment Yellow
- PB = Pigment Blue
- PBr = Pigment Brown
- PO = Pigment Orange
- PV = Pigment Violet
- PBk = Pigment Black

ART CREATION ESSENTIAL ACRYLIC COLOURS

Acrylic colours are a modern and versatile type of paint. They were developed around the 1950s in Mexico and the United States. The paint consists of pigments and a dispersion of acrylic resin particles in water. ArtCreation Essentials is a reliable quality acrylic paint which is 100% based on acrylic resin. The paint is pasty, has a silky sheen when dry and can be painted over quickly. ArtCreation Essentials can be used both straight from the tube and thinned with water. The paint is waterproof when dry. The drying time of acrylic paint is short, depending on the thickness of the layer, temperature and humidity. Due to its adhesive properties this paint allows you to work on any somewhat absorbent ground that is free of grease and dust. Examples include of course canvas and paper, but plaster, board, wood, stone and cement are also suitable grounds. It is important to use the paint and leave it to dry at temperatures above 10 °C.

ArtCreation Essentials acrylic colours consists of a balanced range of 38 colours.



TECHNIQUES

Acrylic paint is very user-friendly. The colours are easy to mix and it is possible to paint several layers on top of one another without the colours running. As acrylic paint dries rapidly, you can work fairly quickly. It does not matter whether you use thin or thick layers or a combination of the two. The more you thin the paint with water, the more transparent the colours become. Use softer brushes for a smooth paint layer, for example made of filament (polyester fibres) or ox-ear hair. If you prefer to have a more visible brush stroke, use a hog bristle brush. You can obtain more structure in the paint layer by applying the acrylic paint straight from the tube with a painting knife.



acrylic painting with wooden chips and sand

TIPS!

- ACRYLIC COLOURS HAVE VERY GOOD ADHESIVE PROPERTIES. THIS MEANS THAT NON-PAINT RELATED MATERIALS, SUCH AS SAND OR SMALL STONES, CAN BE ADDED TO THE PAINT. THIS GIVES THE PAINT SURFACE A COMPLETELY DIFFERENT STRUCTURE.
- ACRYLIC COLOURS DRY VERY QUICKLY. KEEP BRUSHES THEREFORE WET WHILE PAINTING. WHEN YOU FINISH YOUR WORK, CLEAN THEM WELL WITH SOAP AND WARM WATER.
- IF YOU USE ACRYLIC COLOURS ON HIGHLY ABSORBING GROUNDS SUCH AS PAPER OR CARTON, PREPARE THE GROUND WITH GESSO FIRST.
- PROTECT YOUR PAINTING WITH A GLOSSY OR MATT ACRYLIC VARNISH. THIS WILL ALSO DETERMINE THE DEGREE OF SHEEN OF YOUR WORK. APPLY THE VARNISH AFTER ONE OR EVEN SEVERAL WEEKS, DEPENDING ON THE THICKNESS OF THE PAINT LAYER.
- BEFORE YOU BEGIN TO PAINT, OUTLINE THE SUBJECT WITH PASTEL OR CHARCOAL. THIS PROVIDES A GUIDELINE DURING YOUR WORK.

ArtCreation

ESSENTIALS



PRODUCT RANGE ARTCREATION ESSENTIALS ACRYLIC COLOURS

ArtCreation Essentials consists of a wide range of colours available in 75 ml tubes, 200ml tubes and 750 ml pots.



TUBE 75 ML

Article number: 3511...M

Available in 38 colours

FLACON 750 ML

Article number: 3574...M

Available in 18 colours



TUBE 200 ML

Article number: 3520...M

Available in 24 colours



SET 6X TUBE 75 ML

Article number: 3582806M



SET 12X TUBE 75 ML

Article number: 3582812M



THE COLOUR RANGE OF ARTCREATION ESSENTIALS ACRYLIC COLOURS

The colours shown approach the real colours as closely as possible.



Titanium white
105 +++ ■■■ PW6



Greenish yellow
243 ++ ■■ PY3, PG7



Azo orange
276 ++ ■■ PO34, PY74



Primary magenta
369 +++ □■■ PV19



Greyish blue
562 +++ ■■ PB29, PBk7, PW6



Phthalo blue
570 +++ □■■ PB15



Permanent green light
618 +++ ■■ PG7, PY74



Sap green
623 +++ ■■ PG7, PY42



Burnt umber
409 +++ ■■■ PR101, PBk11, PY42



Silver
800 +++ ■■ PW6, PW15, PW20, PBk11



Titanium buff deep
290 +++ ■■ PW6, PY42, PBk7



Azo yellow lemon
267 ++ ■■ PY3



Naphthol red light
398 ++ ■■ PR112, PY74



Permanent red violet light
577 +++ ■■ PV19, PW6



Ultramarine
504 +++ □■■ PB29



Brilliant blue
564 +++ ■■■ PB15, PG7, PW6



Emerald green
615 +++ ■■ PG7, PY74, PW6



Yellow ochre
227 +++ ■■■ PY42



Vandyke brown
403 +++ ■■ PR101, PBk11, PY42



Gold
801 +++ ■■ PW6, PW20, PR101



Naples yellow deep
223 +++ ■ PW6, PY42



Primary yellow
275 ++ ▣ ▣ PY3, PY74



Naphthol red medium
396 ++ ▣ ▣ PR112, PR23



Permanent red violet
567 +++ ▣ ▣ PV19, PV23



Cobalt blue (ultram.)
512 +++ ▣ PB29



Turquoise green
661 +++ ■ ▣ PW6, PG7, PB15



Permanent green deep
619 +++ ▣ ▣ PG7, PY74



Burnt Sienna
411 +++ ■ ▣ PR101, PY42, PBk11



Neutral grey
710 +++ ■ PW6, PBk7, PY42



Naples yellow red light
292 +++ ■ ▣ PW6, PY42, PR101



Azo yellow deep
270 ++ ▣ ▣ PY74, PO34



Carmine
318 ++ ▣ ▣ PR23



Permanent blue violet
568 +++ ▣ ▣ PV23



Primary cyan
572 +++ ▣ ▣ PB15, PW6



Yellowish green
617 +++ ▣ ▣ PG7, PY74



Viridian
616 +++ □ ▣ PG7



Raw Sienna
234 +++ ■ PY42, PR101, PBk11



Ivory black
701 +++ ■ ▣ PBk7

▣ = also available in 200 ml tube

■ = also available in 750 ml bottle

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